

# Level 7 Qualifications in Strategic Management and Leadership



## Who are these qualifications for?

The Level 7 qualifications in Strategic Management & Leadership are designed for managers who have the authority and personal inspiration to translate organisational strategy into effective operational performance.

## Units available to study at Level 7 include:

Unit Title	Unit Code	Credit Value
<b>Group A</b>		
Personal development as a strategic manager	7001	6
Strategic performance management	7002	7
Financial management	7003	7
Strategic information management	7004	9
Conducting a strategic management project	7005	10
Organisational direction	7006	9
<b>Group B</b>		
Financial planning	7007	6
Strategic marketing	7008	6
Strategic project management	7009	6
Organisational change	7010	7
Strategic planning	7011	9
Human resource planning	7012	8
Being a strategic leader	7013	7
Strategic leadership practice	7014	7

## The Award:

The Level 7 Award in Strategic Management & Leadership is a concise qualification which allows you to strengthen your existing management and leadership skills and enhance your knowledge of the various roles and responsibilities of the strategic manager. Through focusing on specific strategic management and leadership areas, you are able to tailor the Award to suit both your personal and organisational development.

To achieve a Chartered Management Institute Award in Strategic Management & Leadership, you need to successfully complete at least one unit to a minimum of 6 credits.

The Award can take as little as 2-3 weeks.

## **The Certificate:**

The Level 7 Certificate in Strategic Management & Leadership is a more extensive qualification enabling you to further broaden and develop your strategic management and leadership knowledge and skills, whilst still maintaining the flexibility to focus on the specific management areas appropriate to you and your workplace.

To achieve a Chartered Management Institute Certificate in Strategic Management & Leadership, you need to successfully complete any combination of units to a minimum of 13 credits.

The Certificate can take 1-3 months.

## **The Diploma:**

The Level 7 Diploma in Strategic Management & Leadership is a comprehensive qualification providing you with all of the key strategic management skills to enable you to perform effectively as a senior manager, enhancing your ability to focus on the requirements of implementing your organisation's strategy. Through completing this qualification you will develop a wide range of competencies from successful organisational direction and change through to the effective development, implementation and review of marketing plans.

To achieve a Chartered Management Institute Diploma in Strategic Management & Leadership, you need to successfully complete all core units (Group A) and three optional units (Group B) to a total of at least 66 credits.

The Diploma can take 6-12 months.